



Dear Community Partner,

As part of the volunteer leadership for the **Shallow Lake & District Minor Hockey Association (SLMHA)** I am pleased to invite your organization to partner with us for the 2023/2024 season by becoming an association sponsor.

There has never been a better time to become a sponsor of the SLMHA. This well-established and successful association has experienced a resurgence in recent years. In the last two years alone, the association has won six WOAA championship titles, with six OMHA final appearances and back-to-back OMHA championships! Last year, we accepted nearly 200 registrations (an increase of more than 15% over 2021's numbers) with 16 teams participating. Most recently, we are now proud to count an SLMHA alumnus – Kurtis MacDermid of the Colorado Avalanche – as a Stanley Cup champion.

With all the excitement surrounding the SLMHA, we are eager to help our members receive the best hockey experience they can, which includes funding to alleviate the many rising costs associated with minor hockey. This funding can be provided through the financial support and sponsorship from community businesses.

Please find enclosed more information about sponsorship of the **SLMHA**, along with a Sponsorship Confirmation Form you can return to us confirming your level of support. If you have any questions, please feel free to reach out.

With thanks for your consideration,

Drew Roebuck

drew_roebuck@hotmail.com



SPONSORSHIP CONFIRMATION FORM

Yes, I would like to be a local sponsor of the Shallow Lake Minor Hockey Association

Sponsorship Levels:

- **\$1000** – includes name bar on jersey; company name included on plaque (to be displayed in lobby of arena); team picture; name/logo on portable retractable banner
- **\$500** – includes name/logo on portable retractable banner, company name included on plaque; team picture
- **\$250** – includes company name on plaque; team picture

Company Name*:

Level of sponsorship:

Contact Name/Title:

Street Address:

City/Town:

Postal Code:

Phone Number:

Email Address:

Team sponsorship preference:**

- **Your completed sponsorship confirmation form**

Forms can be sent by e-mail to Drew Roebuck, Sponsorship Co-ordinator, at drew_roebuck@hotmail.com.

- **Your payment**

Payment may be made by cheque (payable to the Shallow Lake Minor Hockey Association) or by e-transfer to payment@lakershockey.ca.

- **Logo files**

We'll be pleased to include your logo where applicable. Please send your logo file to either email contact.

**Please write company name as you'd like it to be referenced in print.*

***Team sponsorship preference will incur an extra cost of \$100.*